Movember began as an annual event involving the growing of moustaches during the month of November to raise awareness of men’s health issues - specifically prostate cancer, testicular cancer, physical inactivity, and men’s mental health. The nonprofit Movember Foundation’s event began in Australia in 2003 and has since spread across the globe. In 2007, events were launched in Ireland, Canada, Czech Republic, Denmark, El Salvador, Spain, the United Kingdom, Israel, South Africa, Taiwan and the United States. The now global charity, whose vision is to have an everlasting impact on the face of men’s health, has raised over $650 million and funded over 1,000 programs to date.

Every Movember, the foundation challenges men to grow and women to support a moustache or make a commitment to get active and MOVE for 30 days. Both are about taking real action for health and are done to spark conversation and raise vital funds and awareness. Men and women sign up at Movember.com and choose to Grow, Give or MOVE. Men start Movember 1st clean-shaven and grow only a moustache for the month. After signing up, friends, family, or colleagues donate to a participants efforts to change the face of men’s health. In 2014, more than 166,442 participants raised over $20.2 million in the United States alone. To participate or for more information, visit: https://us.movember.com/?home